

Introduction

iCatholic has been enlisted by the World Meeting of Families 2018 (WMOF 2018) to assist dioceses / parish and others to get content about WMOF2018 onto their websites and social media. This extends to more than just the video content available via iCatholic.

So this email is for the attention of parish offices / parish webmasters and those engaged in social media for parishes.

We value very much the parish newsletter - which as I often say is the best 'app' we have in the church as it stands. We also would welcome any 'altar announcement' that could be made to alert people to range of videos that are available re WMOF2018 on iCatholic.ie

Ideally over the time leading up to WMOF2018, we hope to create a national digital network that will serve us all beyond WMOF2018.

We hope to explain in more detail that as we go along this is just an initial contact...

We understand that not every parish has a website / facebook / twitter ... again over time we hope to help ...

What you can do now

In this first email, our focus is on the **National Church Collection for WMOF 2018 that is scheduled for 1 / 2 April** (although some dioceses/parishes have opted for a different date)

There is a short promo video specifically for the National Collection - <http://www.icatholic.ie/wmof-2018-national-collection-1-2-april-2017/>

Ideally it would serve everyone if this video could be widely shared.

EMBED VIDEO ON YOUR WEBSITE

to embed this promo video on your website as a single video you can paste in the following code -

```
<iframe src="https://www.icatholic.ie/wp-content/video/?ID=38239"
frameborder="0" width="560" height="315" webkitallowfullscreen=""
mozallowfullscreen="" allowfullscreen=""></iframe>
```

FACEBOOK

If you want to have this video on your own facebook page, just hit SHARE on this facebook post and add your own comment -

<https://www.facebook.com/wmof2018/videos/784973368318058/>

Video with Bishop Buckley

<http://www.icatholic.ie/wmof-2018-cork-ross-buckley/>

you might like to also SHARE the video on Facebook

<https://www.facebook.com/iCatholic/videos/1294587023942838/>

(much more effective to SHARE than just LIKE a post)

TWITTER

If you have twitter, you might like to RT a tweet

from <https://twitter.com/WMOF2018>

or https://twitter.com/iCatholic_ie

(you will need to scroll down to find tweet with Bishop Buckley)

What we are offering as we go along

Over time we hope that parishes will take a 'feed' (for free) from iCatholic so that a selection of our videos (including content re WMOF2018) can be delivered automatically onto your website.

You can see examples on many diocesan websites

If you would like to keep up to date with WMOF on social media, you can 'like' their FB page and follow on twitter and likewise do the same with iCatholic

We can also help you implement the newsfeed from CatholicNews.ie which you can also on many diocesan websites – again this feed is free

iCatholic Office

If you interested in discussing any of the above, you are welcome to call our office Tues – Fri 10am – 3pm on 045 840847

or send us an email - wmof@icatholic.ie